

Your Success is Our Focus!

Developing Leaders

Empowering People

Building a Culture of Respect



Company Overview

FocusWorks Consulting Group, LLC is a Nashville-based, woman-owned consulting firm specializing in leadership development, organizational training, and talent solutions. Since 2011, we have empowered leaders and teams across sectors through executive coaching, professional development workshops, and team-building programs that strengthen communication, performance, and results.

To further support our clients in building strong, future-ready teams, FocusWorks now offers Executive Search and Recruiting Services—connecting organizations with exceptional, values-aligned leadership talent. We take a strategic approach to ensure candidates align with your culture, goals, and vision.



Mission Statement

At FocusWorks Consulting Group®, we empower people and transform organizations through coaching, leadership development, and strategic talent solutions—helping clients build strong leaders, engaged teams, and high-performance cultures.



Vision Statement

We envision a world where every organization thrives through empowered leadership, aligned talent, and a culture built on trust, purpose, and performance. At FocusWorks Consulting Group®, we strive to be the catalyst that makes this vision a reality.

NAICS Codes



- **611430** Professional and Management Development Training
- **541611** Administrative Management and General Management Consulting Services
- **541612** Human Resources Consulting Services
- **541613** Marketing Consulting Services
- **541618** Other Management Consulting Services
- **561312** Executive Search Services

Core Competencies

01. Executive Coaching & Leadership Development
02. Organizational Training & Team Building
03. Strategic Planning & Leadership Facilitation
04. Executive Search & Talent Acquisition
05. Culture Transformation & Change Management
06. Communication & Engagement Tools (Ntrinx Assessments)
07. Women in Leadership Programs (WELL Program)
08. Virtual, In-Person & Hybrid Training Models

Certifications



Differentiators

01. 25+ years of combined leadership experience in corporate, nonprofit, and public sectors
02. Certified minority- and woman-owned small business with a national client base
03. Customized learning experiences designed for relevance, retention, and results
04. Proven expertise in creating inclusive, values-driven leadership pipelines
05. Comprehensive services that address both development and recruitment needs
06. Trusted by Fortune 500 companies, higher education institutions, and state agencies

Past Performance



Company Information

President:
Roberta Pettis, MBA

Phone:
615-560-1131

Website:
www.FocusWorksCG.com

CAGE Code:
6LYM1

Headquarters:
810 Dominican Drive, Nashville, TN 37228

Fax:
866-871-0840

Email:
admin@FocusWorksCG.com

UEI:
DS4MQ2L77H15